

# Temple Beth Sholom

January 2014 5774

Rabbi Elliot Rosenbaum

חזק חזק ונתחזק  
Be strong, be strong, and may we be strengthened.

## The Hebrew Month of Sh'vat

The Hebrew month of Sh'vat coincides this year with the month of January.

The first day of Sh'vat begins in the evening of January 1st (Rosh Chodesh - "Head of the Month"), the last day of Sh'vat ends at sunset on January 31st.

There are many events in Jewish history that are remembered during the coming month and, as in other months, many of these events were not happy occasions.

These events include yartsites (anniversaries of death) of various well known rabbis and community leaders, among them (22nd of Sh'vat): the yahrzeit of Rabbi Menachem Mendel of Kotzk, Poland in 1859.

Of the many statements attributed to the Kotzker Rebbe, try following this one:

"If I am I because I am I, and you are you because you are you, then I am I and you are you. But if I am I because you are you and you are you because I am I, then I am not I and you are not you!"

Another famous event in Jewish history fell on Tu B'Sh'vat, the 15th of the month:

The first session of the Knesset (Modern Israel's legislature) was held in Jerusalem in 1949.

There were many tragedies during Sh'vat, but this month also brings us a happy (minor) festival called Tu B'Sh'vat (15th of Sh'vat).

This is the "New Year of the Trees", the day used to reckon the age of all the trees planted in Israel (despite when, during the year, they were actually planted) in order to know what year to begin harvesting them (they have to be at least 5 years old). Let me wish all of you:

A Happy Sh'vat and a Happy New Year (of the Trees)! Rabbi Elliot Rosenbaum

## **1/12/14 MOVING DAY**

Anyone able to assist with moving our Rabbi to the new parsonage at 3270 Palmtree Dr, please call Stan at 602-652-2399 to coordinate. Moving date is January 12, 2PM.

## **FUNDRAISING**

We are still looking to increase our monthly income with the script program and with Albertson's Community Card Program. We have Albertson cards which are used (swiped) when you shop there and we get a small percentage of your purchase. There is no cost to you or to us. It's a win-win situation for us all!! Please call or e-mail so we can get the cards to you and maybe you could get some friends to use a card too!! It has been easy for me, but we need a lot of participation to make a difference. Please help. The script program has lapsed because it has not been used for two years so I must re-submit our non-profit forms to Basha's and to Smith's before we can order the script and then "sell" it to you to use. These are the most profitable programs and I should be able to start them up again by February at the latest. The Safeway e-script program presents problems because they no longer credit the Temple if you use a credit card, which most of us do. If you use cash or check there they will automatically credit the Temple with the contribution.

**If you have suggestions for increasing participation in this program please call or e-mail!**

Judy Selberg [judyetta@frontiernet.net](mailto:judyetta@frontiernet.net) 928 764-3698 or stan [president@tbshavasus.org](mailto:president@tbshavasus.org)

Newsletter editor and webmaster

Stan Coffield

**HUMOR:**

**Old Testament computing....**

In ancient Israel, it came to pass that a trader by the name of Abraham Com did take unto himself a young wife by the name of Dorothy. And Dot Com was a comely woman, broad of shoulder and long of leg. Indeed, she was often called Amazon Dot Com.

And she said unto Abraham, her husband, "Why dost thou travel so far from town to town with thy goods when thou canst trade without ever leaving thy tent?"

And Abraham did look at her as though she were several saddle bags short of a camel load, but, as Abraham was quite wise, simply said, "How, dear?"

And Dot replied, "I will place drums in all the towns and drums in between to send messages saying what you have for sale, and they will reply telling you who hath the best price. The sale can be made on the drums and delivery made by Uriah's Pony Stable (UPS)."

Abraham thought long and decided he would let Dot have her way with the drums. And the drums rang out and were an immediate success. Abraham sold all the goods he had at the top price, without ever having to move from his tent.

To prevent neighboring countries from overhearing what the drums were saying, Dot devised a system that only she and the drummers knew. It was known as Must Send Drum Over Sound (MSDOS), and she also developed a language to transmit ideas and pictures - Hebrew To The People (HTTP).

And the young men did take to Dot Com's trading as doth the greedy horsefly take to camel dung. They were called Nomadic Ecclesiastical Rich Dominican Sybarites, or NERDS.

And lo, the land was so feverish with joy at the new riches and the deafening sound of drums that no one noticed that the real riches were going to that enterprising drum dealer, Brother William of Gates, who bought off every drum maker in the land. Indeed he did insist on drums to be made that would work only with Brother Gates' drumheads and drumsticks.

And Dot did say, "Oh, Abraham, what we have started is being taken over by others."

And Abraham looked out over the Bay of Ezekiel, or eBay as it came to be known.

He said, "We need a name that reflects what we are."

And Dot replied, "Young Ambitious Hebrew Owner Operators."

"YAHOO," said Abraham.

And because it was Dot's idea, they named it YAHOO Dot Com.

Abraham's cousin, Joshua, being the young Gregarious Energetic Educated Kid (GEEK) that he was, soon started using Dot's drums to locate things around the countryside.

It soon became known as G-d's Own Official Guide to Locating Everything (GOOGLE).

That is how it all began.

## President's Corner:

My fellow congregants,

I hope that you all enjoyed the holiday season and the switch in our lovely town from "Lake" to "Desert". I hope that all of our winter visitors enjoy their respite from the cold and frozen north.

I am pleased to announce that a successor agreement has been reached with our Rabbi that extends his contract with TBS through August 2017. Part of the agreement is that he will be moving to a different home on Sunday, January 12th. If you are able to help with the move, please contact me by phone or email to coordinate. (see page 1)

Thank you,

Shalom, Stan Coffield

## Temple Beth Sholom

### Rabbi Elliot Rosenbaum

#### 2013 TBS Board of Directors

<b>President</b>	<b>Stan Coffield</b>	<b>president@tbshavasu.org</b>
<b>Vice President</b>	<b>open</b>	
<b>Secretary</b>	<b>Andrea Coffield</b>	<b>office@tbshavasu.org</b>
<b>Treasurer</b>	<b>Stuart Flamm</b>	
<b>Members at large</b>	<b>Linda Dux, and Jill Fetz</b>	
<b>Past President</b>	<b>Stuart Flamm</b>	

## Yartzheits

### Jan. 2014

Maxine Bond	Remembered by Linda Dux	on January	2
Sara Jane Galst Hunt	Remembered by Lester Galst	on January	16
Ruth Flamm	Remembered by Stuart Flamm	on January	18

### Feb. 2014

Kate Kupetsky Shaw	Remembered by David Cooper	on February	6
Rita Violet Turk	Remembered by John Fetz	on February	26

## **Sponsors are needed for Oneg Shabat.**

Oneg sponsorship requires that you supply refreshments for the congregation  
or simply donate \$30.00 to buy the items.

### **Schedule of Upcoming services**

Friday, January 10 at 7:30 pm Torah study on Saturday, January 11 at 10 am  
Friday, January 24 at 7:30 pm Torah study on Saturday, January 25 at 10 am  
Friday, February 7 at 7:30 pm Torah study on Saturday, February 8 at 10 am  
Friday, February 21 at 7:30 pm Torah study on Saturday, February 22 at 10 am  
Friday, March 14 at 7:30 pm Torah study on Saturday, March 15-10 am  
**Purim** Saturday, March 15-7:30 pm  
Friday, March 28-7:30 pm Torah study on Saturday, March 29-10 am  
Friday, April 11-7:30 pm Torah study on Saturday, April 12-10 am  
Friday, April 25-7:30 pm Torah study on Saturday, April 26-10 am  
Friday, May 9-7:30 pm Torah study on Saturday, May 10-10 am



### **Temple Beth Sholom needs your PARTICIPATION**

**If you are aware of unaffiliated families, please invite them to Sabbath services  
and/or advise the board. Please consider taking a more active part in running your temple.  
Call, email or let us know at services.**

### **Our thanks for donations from the following congregants**

Garry & Pam Meyers for their continued generous donations  
To Andrea Coffield for her wonderful home made treats  
and to Jill Fetz for the DELICIOUS home baked challahs

***Our Next Board Meeting will be held Tuesday January 7th  
6:30pm at the Temple.***

***We will attempt to have ALL board meetings on the last Tuesday of  
each month (Dec. was conflict w holidays)***

***Plan on attending, show your support of TBS Everyone is welcome***